

## VIEW FROM SOUTH

"Let me take you down  
Cause I'm going to Strawberry Fields"

"It's funny, my friends in the village are from ten or fifteen different countries. Since we arrived here for three years ago, I found new friends more than I had in my home country. My mother says that Gässlösa is culturally a well integrated area for people with different economy, origins and cultures. Our place of living was an office before and now it's changed to an apartment. I guess that's why we have an airy room height inside so its flexible/changable over time"

Aymiro 15, from Ethiopia

"I have to admit that the hotel room is very nice with a good price. It must be true that Borås have human prices and high quality. The whole family can stay here some days. The kids can go to Borås animal park with train or visit the 4-H farm looking at the cute animals here in Gässlösa. We can go shopping in Ahaga or in Knalleland. The best of all is that Elfsborg plays a football match tonight in Borås stadium that we can watch. I probably buy some classic shirts from Oscar Jacobson in Gällstad on the way home from Borås. I must not forget that my daughter wanted to buy a dress from that textile pop up hub near the food court here in Gässlösa. The students from the textile university are very creative, I must say. Enough of planning now, its time to go and eat some lunch from the food court in that old industrial building they renovated recently. The whole family can sit outside eating and chilling near Viskan"

Henrik 43, with family on vacation

"Yesterday I sat in my apartment on the top floor of this high rise building and looked out through the window and felt very poetic when the fog made Viskans meander shape disappear discreetly in the distance and suddenly a bird landed near the window in its nest at the textile facade"

Gunn-britt 67, retired

"I took the ferry to work today, it was nice, the sun was shining and the birds sang. It felt like they were singing for me"

Anna 25, University student of History

"I ran through the woods and hills of Gässlösa this morning and ended up taking a nice bath in the open-air-bath in Viskan before I went to work"

Peter 29, football player in Elfsborg IF

"It feels good that I finally have finished my thesis at the Textile University. Now I feel happy getting out working in the real world. Best of all is that my teacher helped me renting this pop up hub near the food court there I can market my design product and see if I can sell some of my textile products"

Lisa 27, master student at the Textile University

"When I was a kid, I went to school in Gässlösa. Both preschool and school. I loved playing football in the gymnastic hall and hanging outside in the playground with my friends. My family lived in an apartment with a little garden. After many years living abroad and working, I moved back to a similar apartment now with my family in the neighbouring village. The best of all is that I can work from home with my textile research project. When I work a while and need a rest I look out through the window and see my neighbours cultivating in the garden on their allotment, I think they are planting strawberries. It feels like the loop is closed in a good way"

Elisabeth 55, teacher at the University

## VIEW FROM NORTH